

### Banner Specifications

Max data size - 50 kB  
Format - GIF, JPG, PNG, HTML5 code (no ZIP files)

### Best Practise

Use 2 creatives for rotation  
Max monthly creative changes: 4

### Submission Lead Time

Min 3 business days before campaign start

Web Interstitial  
800 x 600 px / 640 x 480 px

Close



fluid responsive:  
Any banner size, but no larger than  
80% of the website width and/or height