

Banner Specifications

Max data size - 50 kB
Format - GIF, JPG, PNG, HTML5 code (no ZIP files)

Best Practise

Use 2 creatives for rotation
Max monthly creative changes: 4

Submission Lead Time

Min 3 business days before campaign start

Technical specifications

Odds must be provided by means (API, datafeed or similar) agreed between the parties before the cooperation.

Key limitations

Means of providing odds by the Client must not be changed, unless agreed by the parties.

